

ROE Visual Returns to InfoComm 2026 with Two Product Debuts

Chatsworth, USA (May 2026) – ROE Visual, a global leader in premium LED displays, returns to InfoComm 2026, taking place this June at the Las Vegas Convention Center. Continuing its 20th anniversary celebration under the banner "**The Pulse that Becomes Permanent**," ROE Visual heads to the show floor with its Display Solutions Fixed Installation portfolio at center stage — anchored by the exhibition debut of Meru-C and a brand-new product set for a live unveiling at the booth — alongside an updated look at the widely talked-about Vanish Air Rental. Visitors can experience it all at **Booth C5339**.



Meru-C: The Exhibition Debut

Making its exhibition debut at InfoComm 2026, Meru-C anchors the booth as ROE Visual's hero screen. Engineered for fixed installation applications, Meru-C is a curved LED solution whose angle can be modified on-site — giving designers, integrators, and venue owners the freedom to shape the curve to the space, not the other way around.

A New Product Reveal: Where Sight Meets Sound

Alongside Meru-C, ROE Visual will also unveil a second brand-new product at InfoComm 2026 — a debut that goes beyond visual. Details will be revealed gradually in the weeks leading up to the show through ROE Visual's social channels, building toward the official reveal on the show floor. Industry partners, integrators, and media are encouraged to visit **Booth C5339** to be among the first to experience it in person.

Vanish Air Rental: Continued Momentum

The booth will also feature Vanish Air Rental, one of ROE Visual's most talked-about solutions since its debut at LDI late last year. Engineered around a clear vision for what transparent LED panels should be, Vanish Air has quickly become a standout for rental and

staging partners — and InfoComm 2026 will give visitors a hands-on look at the latest updates.

Also on Show

Rounding out the lineup, ROE Visual will showcase **Denali** and **Coral**— two core products from the Display Solutions portfolio, each built to deliver the engineering quality and color performance ROE Visual is known for.

"What I like most about InfoComm is that it brings two sides of our business into the same room. You've got integrators and designers mapping out fixed installation projects, and right next to them, the rental crews running some of the toughest schedules in the industry. Getting to walk both groups through what we've been building specifically for them — that's the part of the year I look forward to." — **Frank Montero, Managing Director, ROE Visual US**

Visit ROE Visual at InfoComm 2026

Join ROE Visual on the InfoComm 2026 show floor this June at the Las Vegas Convention Center for two new product debuts. Register FREE today using VIP code **ROE262** and meet us at **Booth C5339**.

About ROE Visual:

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation.

With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

More info: <https://www.roevisual.com/en/>